



**ANDREW JACKSON ELEMENTARY**  
501 Harvey Ave, McAllen, TX 78501

www.ptojacksonelementary.com  
ptojacksonelementary@gmail.com

2022-2023 PTO

**President**

Daisy Gonzalez

**Vice-President**

Mary Lopez

**Treasurer**

Minerva I. Zamora

**Secretary**

Ms. Ruth Galindo

**Membership**

Zaira Espinoza-Hilario

**Communications**

Maria Bernal

**School Principal**

Mrs. Erika Salinas

**School Administrators**

Mrs. Varela

Mrs. Gonzalez

**Parental Involvement Specialist**

Mrs. Tijerina

**Student Learning Facilitator**

Ms. Franklin

Dear Jackson Community:

The Andrew Jackson Elementary PTO (Jackson PTO) is excited for the 2022-2023 school year and we are inviting your business to be part of getting it started the right way!

The goal of our Jackson PTO is simply to support our students and staff to optimize the Andrew Jackson Elementary school experience. Most of our Jackson PTO operating budget comes from PTO fundraisers; however, that does not cover all the experiences we seek to provide to our students such as trophies for awards ceremonies, recognition events, field trips, a community garden, and more experiences that our students truly deserve. The generous support we receive from our local business community and our Jackson Elementary families is essential to the success of Andrew Jackson Elementary.

Support from our community and businesses like yours is of vital importance to our school and PTO - we cannot do this without you! Please consider a tax-deductible donation to the Andrew Jackson Elementary PTO to make this the best school year ever! We are a non-profit organization under Section 501(c)(3) of the Internal Revenue Code and our EIN is 35-2677486.

We have several sponsorship opportunities that range from one time to ongoing throughout the school year. Attached are the Sponsorship Levels we offer to fit your advertising needs.

Please contact us with any questions or ideas as we want this to be a beneficial partnership for all involved! Thank you for partnering with our school to ensure we continue to achieve the highest standards which will mold bright futures for all children in our community.

Sincerely,

Daisy Gonzalez  
President  
956-240-8191  
Andrew Jackson Elementary PTO



**MISSION STATEMENT**

*"To enrich and support our children's educational experience by encouraging constructive communication and involvement of our parents, teachers, administration and community. Our PTO is dedicated to fostering a close home and school connection by organizing, sponsoring, and fundraising to provide Andrew Jackson Elementary with complimenting school educational enrichments, social, developmental experiences and social events with the goal to build the kind of community in which both students and faculty thrive."*

2022-2023 PTO



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## SPONSORSHIP LEVELS

### **Platinum Sponsor -- \$5,000.00 (see below for deadlines)**

- Opportunity to have a booth during Meet the Teacher Night
- Recognition on the welcome lobby wall
- Logo will be placed on 1 retractable banner (placed with the PTO booth at events)
- Logo will be placed on 2 outdoor banners
- Name will be recognized on the Andrew Jackson Elementary Digital Marquee (during various times of the year)
- Name will be placed on our PTO Facebook Banner Image
- Logo will be placed on our PTO website Homepage
- Logo will be placed on our PTO website Sponsor page
- Logo will be placed on our PTO monthly newsletter
- Logo will be placed on our PTO parent meeting agendas
- Business will be recognized on our PTO Facebook page (during various times of the year)

### **Gold Sponsor -- \$2,500.00 (see below for deadlines)**

- Opportunity to have a booth during Meet the Teacher Night
- Recognition on the welcome lobby wall
- Name will be placed on 1 retractable banner (placed with the PTO booth at events)
- Name will be placed on 2 outdoor banners
- Name will be recognized on the Andrew Jackson Elementary Digital Marquee (during various times of the year)
- Name will be placed on our PTO Facebook Banner Image
- Name will be placed on our PTO website Sponsor page
- Name will be placed on our PTO monthly newsletter
- Name will be placed on our PTO parent meeting agendas
- Business will be recognized on our PTO Facebook page (during various times of the year)

### **Silver Sponsor -- \$1,000.00 (see below for deadlines)**

- Recognition on the welcome lobby wall
- Name will be placed on 1 retractable banner
- Name will be placed on 2 outdoor banners
- Name will be placed on our PTO website Sponsor page
- Name will be placed on our PTO monthly newsletter
- Name will be placed on our PTO parent meeting agendas
- Business will be recognized on our PTO Facebook page (during various times of the year)

### **Bronze Sponsor -- \$500.00**

- Recognition on the welcome lobby wall
- Name will be placed on our PTO website Sponsor page
- Name will be placed on our PTO monthly newsletter
- Name will be placed on our PTO parent meeting agendas
- Business will be recognized on our PTO Facebook page (during various times of the year)

### **In-Kind Donations:**

- Business will be recognized on our PTO Facebook page
- In-kind donations valued over \$500 will be added to our PTO website
- In-kind donations valued over \$1,000 will be recognized during our parent meetings & added to our PTO website

### ***Important Deadlines:***

***August 8, 2022, to be part of our printed banners***

***Augusts 11, 2022 to be part of Meet the Teacher Night***



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# SPONSORSHIP FORM

### SPONSORSHIP INFO (as it should appear in marketing materials when needed)

Name/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

I have a (check all that apply)  Facebook  Instagram  Twitter  LinkedIn

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**Sponsorship is valid for one school year August 2022-July 2023**

**Please CHECK your desired donation level below:**

**Platinum Sponsor -- \$5,000.00**

I will provide 1 payment

I will provide 2 payments (1 month apart)

**Gold Sponsor -- \$2,500.00**

I will provide 1 payment

I will provide 2 payments (1 month apart)

**Silver Sponsor -- \$1,000.00**

**Bronze Sponsor -- \$500.00**

**Form of payment:**

Check  CC (we will send a link to the above email)

**In-Kind Donations:** Please describe your donation:

\_\_\_\_\_

What is the Value of your In-Kind Donation? \$ \_\_\_\_\_

**Please make checks payable to  
ANDREW JACKSON ELEMENTARY PTO**

Thank you for supporting Andrew Jackson Elementary!  
Remember, 100% of your donations are tax-deductible!

We are a non-profit organization under Section 501(c)(3) of the Internal Revenue Code and our EIN is 35-2677486

President  
Daisy Gonzalez  
956-240-8191

Contact:  
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Treasurer  
Minerva Zamora  
956-454-9669